

Privacy Policy for **Olive Pocket Book&Bird**

Effective Date: May 23rd 2023

At **Olive Pocket Book&Bird**, we take the privacy of our users, especially children, very seriously. This Privacy Policy outlines how we collect, use, disclose, and protect the personal information of our website visitors, including children, in accordance with the UK Data Protection Act 2018 and the EU General Data Protection Regulation (GDPR).

1. Information We Collect

1.1 Personal Information: We may collect the following personal information from our website visitors, including children, with prior parental consent:

- Full name
- Email address
- Age/date of birth (to determine age eligibility for certain services)
- Mailing address (only with parental consent and for specific purposes such as delivering prizes or signed books)
- Any other information voluntarily provided by the user (e.g., feedback or inquiries)

1.2 Non-Personal Information: We also collect non-personal information automatically when visitors interact with our website. This may include:

- Device information (e.g., IP address, browser type, operating system)
 - Cookies and similar technologies (to improve website functionality and user experience)
 - Website usage data (e.g., pages visited, time spent on each page)
- ### 2. Use of Information

2.1 Personal Information: We use the collected personal information for the following purposes:

- Providing requested services (e.g., sending newsletters, responding to inquiries)
- Verifying user eligibility (e.g., age verification for age-restricted services)
- Notifying winners of contests or giveaways
- Personalizing user experience
- Enforcing website terms and conditions
- Complying with legal obligations

2.2 Non-Personal Information: Non-personal information is used to analyse trends, administer the website, track user movement, and gather demographic information. This helps us improve our website, services, and overall user experience.

3. Information Sharing

3.1 Disclosure to Third Parties: We do not sell, trade, or transfer personal information to third parties without prior parental consent. However, we may share personal information with trusted third-party service providers who assist us in operating our website and delivering requested

services. These service providers are bound by confidentiality agreements and are only authorized to use personal information as necessary to perform the agreed-upon services.

3.2 Legal Requirements: We may disclose personal information if required to do so by law or in response to valid legal requests (e.g., court orders, government agencies).

4. Data Security

We implement appropriate technical and organisational measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no data transmission over the internet or electronic storage method is 100% secure, and we cannot guarantee absolute security.

5. Parental Rights and Consent

We obtain verifiable parental consent before collecting personal information from children under the age of 13, in accordance with applicable laws. Parents or guardians have the right to review, request deletion, or refuse further collection or use of their child's personal information. They can do so by contacting us using the information provided in Section 7.

6. Links to Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage users to review the privacy policies of any third-party websites they visit.

7. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at: contactolivepocket@gmail.com

8. Updates to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. We encourage you to review this Privacy Policy